

Series B investment round has been opened

Growing meat is one of the fastest developing industries in the coming decades!

Meatex opens a fundraising campaign in the second round of Series B financing. The Series B financing, in which private investments can also participate, will allow Meatex to expand its infrastructure and go beyond Australia, expanding its opportunities already in the global market. It is profitable, reliable, and fast to invest with Meatex.

- **Licensed & Approved.** Product certification, trust of government regulators and a high reliability rating provide high liquidity of investments.
- **Safe.** For our work around the world, all investments are insured by regulators and employers at a cost of \$70 million.
- **Constant growth.** Continuous development, own infrastructure and adaptation to market demand enhance the quality of the investment portfolio.
- **Exclusive suppliers.** We are the exclusive supplier for companies like Hungry Jack's, Whole Foods, Trader Joe's, Subway, Domino's, Costco, Kroger, etc.

Facts

1. In 2020 alone, the industry attracted \$3.1 billion of investments. And this is 3 times more than of any year in the history of the industry! If we take all the companies related to this industry together, the total amount of investments received will be \$6 billion over the last decade (2010–2020). Almost 50% of them are in 2020. This is an incredibly promising industry, investments with returns exceeding the net profit.
2. In 2020, \$366 million was raised by meat grown companies that is almost six times more than in 2019. The interest of the investors stimulated huge growth and helped form a cultured segment in 2020. This is the youngest and fastest developing industry segment, which presents a lot of opportunities not only for public investment, but also for private investors.

Meat cultivation is one of the most promising industries that attract investors from all over the world. Meat producers face many tasks to improve the performance of the final product. Consumer research shows that most of them are willing to try grown meat and even pay more. Much will depend on the introduction of technology, on how the consumer will get the information about the production of cultured meat and its benefits. New dining experiences and new culinary creations promise to attract new consumers and take a fresh look at our relationship with meat products.

About Meatex

Meatex is a MELBOURNE-based company that develops “cultivated meat”, that is, real meat grown from cells, and not from slaughtered animals. The company's mission is to revolutionize the way meat is produced so that we can match the growing global demand for meat with production that is sustainable and better for the environment.

About cultivated meat

Test tube meat grown in a nutrient environment under laboratory conditions is called artificial or cultured meat. Such a product has long been made from soy and pea protein, fish protein, insect protein, and not so long ago from animal cells and even from human cells. At the moment, the Meatex product range from cultured beef is represented by the following products: Meatex classic, meatballs, sausages, Meatex ground meat. We are actively working on the cultivation of poultry, fish, lamb and pork.

Partnership

Meatex offers various forms of cooperation. You can join a team of investors, join an affiliate program, or become a regional representative. Each program has its own advantages.